

JUSTIN BEACHLER'S 'SMUT' COMPOSITIONS'

Thursday September 13, 2012

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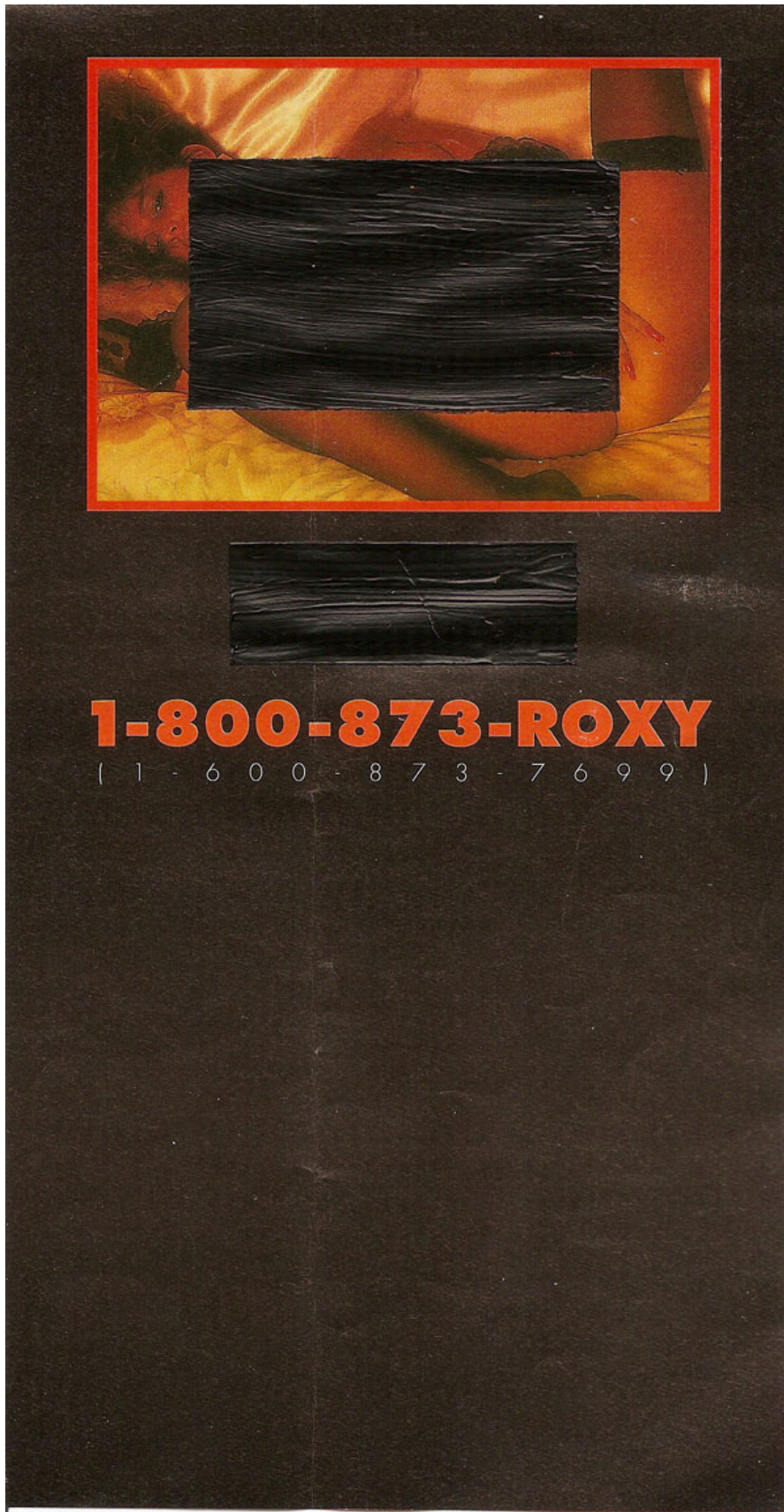
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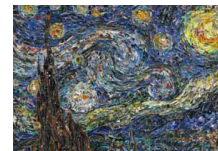
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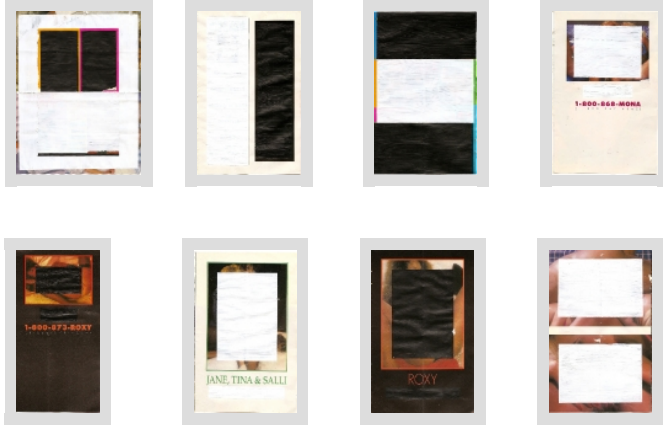
Masking vintage pornography, Justin Beachler utilizes a concept that may reference a Rothko-esque concept, but any similarity stops there. Blocking most of an already existing image breathes new life into the form by addressing taboos without overt referencing. It isn't what is hidden from view, but what is now re-imagined. Using gesso and acrylic on these found images Beachler's compositions imparts a bawdy patina of glossy erotica that encourages the viewer to look closely and develop their own internal imagery. The idea to sublimate sexuality in an era of encroaching pseudo-political morality is a perfect

dance of pleasure and shame.

Beachler's work focuses on a direct Minimalist concept that incorporates advertising for erotica and pornography. His use of subliminal sexuality seems altogether perfect for a society that wants sex, but is often scared to own up to it.

Based in Kansas City, Missouri, [Justin Baechler](#) is a painter and conceptual artist where he attended the Kansas City Art Institute and received a BA from the University of Missouri Kansas City with a focus in Art History.

[Blair Schulman](#) is a critic and Editor of [Cupcakes in Regalia](#).



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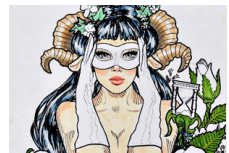


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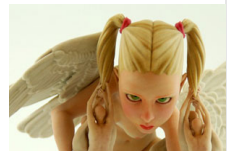
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